



A SUPPLEMENT TO **scn** MAGAZINE

# THE **TRAINING** AND **SERVICE** GUIDE

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# 2017 STELLAR SERVICE AWARDS GUIDE

A brighter display, a more flexible sound system—these are the things that make our work exciting.

But what good are these technological wonders if no one is around to help when they falter, or if we don't know how to use them properly in the first place? These services play such a pivotal role in the success or failure of innovations, but nevertheless, often go unsung.

That's the inspiration for our Stellar Service Awards: to recognize and honor the efforts that go on behind the bright lights of the trade shows to make this industry work.

Voting on nominees in eight categories took place in March, and the votes have now been tallied. We are proud to announce the winning results and congratulate these exceptional service providers.



## **BEST USE OF AN AFTERNOON (BEST ONLINE TRAINING)**

Platinum: Atlona  
Gold: Biamp  
Silver: Extron

## **BEST EXCUSE TO LEAVE THE OFFICE (BEST IN-HOUSE TRAINING PROGRAM)**

Platinum: Almo  
Gold: Sound Productions  
Silver: Yamaha

## **THE DEALER PORTAL YOU WANT TO KEEP GOING BACK TO (BEST WEBSITE DEALER PORTAL)**

Platinum: Middle Atlantic Products  
Gold: Extron  
Silver: AVAD

## **SALES SUPPORT YOU CAN BELIEVE IN (BEST SALES OPERATION)**

Platinum: Symetrix  
Gold: Peerless-AV  
Silver: Synnex

## **THE NUMBER YOU HAVE ON AUTODIAL (BEST TECH SUPPORT)**

Platinum: Shure  
Gold: Symetrix  
Silver: ANC

## **THE STORYTELLER THAT KEEPS YOU ON THE EDGE OF YOUR SEAT (BEST CONTENT CREATION)**

Platinum: Almo  
Gold: Extron

## **YOUR DESIGN CO-PILOT (BEST DESIGN SERVICES)**

Platinum: AVAD

## **YOUR BEST DEFENSE AGAINST SCOPE CREEP (BEST PROJECT MANAGEMENT PLATFORM)**

Platinum: D-Tools